

Mike Deimler

Senior Partner & Managing Director of The Strategy Practice, The Boston Consulting Group



As head of the worldwide Strategy practice for The Boston Consulting Group, Mike guides the firm's considerable investment and client service agenda related to strategy. He has significant experience with classic strategy topics such as delivering business unit competitive advantage, driving growth agendas, and clarifying strategies in environments of complexity and uncertainty. He also oversees research on the emerging frontiers of strategy including business model innovation, adaptive strategy, and industry structure, among others.

He is the co-author of numerous BCG publications including: "Adaptive Advantage," "Business Model Innovation: When the Game Gets Tough, Change the Game," "Thriving Under Adversity: Strategies for Growth in the Crisis and Beyond", and "Does Your Strategy Need Stretching?: Adapting Your Strategy-Development Approach to Today's Rapidly Changing Competitive Environment". He has also co-edited *The Boston Consulting Group On Strategy*, a book of BCG's best thinking on management and strategy issues.

Outside of BCG, Mike is a long-standing member of the Executive Committee for the Boy Scouts of America and was a member of The Mayor of Atlanta's "Brand Atlanta" Steering Committee.

Mike has an MBA from The Wharton School and a BA with highest distinction from the University of North Carolina, where he was a Morehead Scholar.

Mike Deimler is the global leader of BCG's Strategy Practice and a member of BCG's Travel & Tourism Leadership Team. Prior to his role as the head of Strategy Practice, he spent five years in the role of global head for the Travel and Tourism Practice.

Jack Harris
President
Junior Achievement of Georgia

Jack Harris is the President of Junior Achievement of Georgia, an organization dedicated to inspiring and preparing young people to succeed in a global economy. JA of Georgia currently reaches over 140,000 students annually, working in partnership with over 500 schools, 200 corporate partners, and 7000 business and community volunteers across the state.

Jack has been with Junior Achievement since 2002, beginning his JA career with the International organization as Director – International Operations, and was promoted to VP-International Operations for JA Worldwide following the merger of Junior Achievement Inc (U.S) and Junior Achievement International in 2004. In that role, Jack headed the international group of Junior Achievement working with 6 regional offices around the world and 100 country offices. Following a move from the International organization to Junior Achievement of Georgia in 2005, Jack served in progressing roles as Senior Vice President of Development and then as Chief Operating Officer until 2008.

Prior to Junior Achievement, Jack worked with Smith Barney and also taught for two years at the Wesleyan School in Norcross, Georgia. Jack holds a degree in Politics and a certificate in Political Economy from Princeton University, and is a graduate of the *Strategic Perspectives for Nonprofit Management* executive education program at Harvard Business School.

Within the community, Jack was recognized for his work with Junior Achievement as one of the Atlanta Business Chronicle's *40 under 40* award recipients in 2009, and serves on the Boards of the Georgia Chamber of Commerce, the Sandy Springs Chamber of Commerce, the Chastain Park Conservancy, and the Education Committee for the Metro Atlanta Chamber. He is a member of the Rotary Club of Atlanta, and a 2010 graduate of Leadership Atlanta.

Jack and his wife Laura live in Atlanta with their three children.

Alison Sander

Director of BCG's Center for Sensing & Mining the Future



Alison serves as the Director of BCG's Center for Sensing & Mining the Future and brings more than 17 years' experience working with senior management teams on complex challenges.

The Center for Sensing & Mining the Future develops BCG's global trend knowledge and provides guidance to clients working with future trends and seeking to better understand vectors that will shape their future. The Center tracks more than 100 trends that cut across the latest technological developments, demographic shifts, energy requirements, and global shifts, among many others.

Alison earned an MBA from Harvard Business School, a JD from Harvard Law School, and a BA in political science from the University of Chicago. She is a member of the Council on Foreign Relations, an overseer at the Boston Museum of Science (www.mos.org) , and a Board Member of WRI (www.wri.org).

Alison has worked in or traveled to more than 89 countries. Alison is a noted speaker on future trends and on global complexity for the State of the World Forum, Harvard Business School, The Australian World Future Summit, the Commission on Globalization, the United Nations, and the Strategic Management Society as well as for many senior Boards and executive teams.

Alison Sander is the Director of BCG's Center for Sensing & Mining the Future.