Gary Price
Greater Atlanta Market Managing Partner

Gary Price is the Greater Atlanta Market Managing Partner of PwC. In this role, Gary is responsible for leading PwC's 1,300+ professionals in delivering to clients Assurance, Tax and Advisory services in Georgia, Alabama and Tennessee.

Gary received his BSBA from The Ohio State University in 1983. He joined PricewaterhouseCoopers in the Cleveland office in 1983, where he worked as an Assurance partner with clients in a variety of industries, while concentrating on clients in the transportation and manufacturing industries.

Gary transferred to Atlanta in 1999 as the partner responsible for leading PwC's services to Delta Air Lines. He has also served other companies including: The Goodyear Tire & Rubber Company; Alcan Aluminum; Exide Technologies; Infor; The Grady Health System; and, AGL Resources.

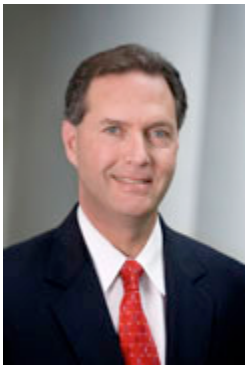
From September 2004 until January 2006, Gary served as the Firm's Assurance Strategy Leader and from 2002-2004 he served as the Southeast Region Internal Audit Services Leader.

Gary is involved in the Atlanta community through service on the Board and Executive Committee of the Metro Atlanta Chamber of Commerce, the Executive Committee/Chair of the Audit Committee of Woodruff Arts Center and the Board of Trustees/Chair, Strategic Resource Development Committee of the United Way of Metropolitan Atlanta, Gary also serves on the Accounting Advisory Board at The Ohio State University.

Gary resides in Johns Creek with his wife, Mary Ellen and their four children.

John C. Yates, Partner

MORRIS, MANNING & MARTIN, LLP



John C. Yates is the partner-in-charge of the Technology Practice and a member of the firm's IndUS Practice. Mr. Yates is one of the pioneers of the technology law field and has been practicing exclusively in this area for over 27 years. The firm's technology practice has represented hundreds of technology companies and provided legal services in such areas as IPOs, mergers and acquisitions, patent prosecution, Internet law, biotech and medical devices, ecommerce/distribution, corporate finance and venture capital, international law and dispute resolution.

Mr. Yates is internationally recognized in the technology law field. He has founded and been a member of the Board of Directors of leading technology organizations for over two decades. Mr. Yates helped to found the Southeastern Medical Device Association (SEMDA) in 2004, a non-profit trade organization that supports and promotes medical device companies in the Southeast. He serves on the editorial board of leading technology publications, and his articles have been cited in the computer law area, including citation by the U.S. Supreme Court in Kodak vs. Image Technical Services. He is a co-author of articles published in The Law and Business of Computer Software and The Handbook of Business Management. Mr. Yates is frequently quoted in business publications, including *The Wall Street Journal*, *The Economist*, and the *Atlanta Business Chronicle*. Mr. Yates has also been recognized in a Harvard Business School case study ("Ockham Technologies: Living on the Razor's Edge") as a leading lawyer representing fast growth companies.

Mr. Yates is a frequent speaker at national and international business and technology law organizations. He has delivered more than 250 speeches during his career. He has also spoken at annual computer law seminars sponsored by the Georgia Bar Association, North Carolina Bar Foundation, Minnesota Computer Law Institute, and American Bar Association's Section of Science and Technology.

In 2001, the Technology Association of Georgia honored Mr. Yates by making him the first recipient of the "Leader of Influence Award" for his outstanding service to the region's technology community. He has also been selected by eCompanies as one of the "Technology Leaders in Atlanta" and by the Atlanta Business Chronicle as one of the "Most Influential Leaders in Atlanta."

In 2002, the United Way of Metropolitan Atlanta created the John Yates Award for Community Leadership honoring his work on behalf of the community as co-chair of the United Way's Atlanta Technology Initiative for 2001-02. In coming years, the award will be presented to the United Way

campaign member who surpasses expectations and inspires others to use their unique gifts in ways that impact the community.

In 2003, Mr. Yates was Chairman of the Georgia Technology Celebration, the largest gathering of technology executives in Georgia's history. He also received the 2003 Community Builder Award from the Technology Association of Georgia (TAG) for his service on behalf of the technology community in the state.

Mr. Yates is currently co-authoring a book, entitled *"The Art of Business Friendship,"* and is a columnist for various online computer and legal publications. He was selected as a "Georgia Super Lawyer" in the fields of Business/Corporate (Technology) in 2004 - 2011 and is among the top five percent of the state's attorneys to be so honored.

Honors and Affiliations

- *Chambers USA: America's Leading Lawyers for Business* - Listed Nationally as a top lawyer in Venture Capital, 2009 - 2010 - Listed as Top lawyer in Corporate M&A, 2007 - 2010
- Chair, Development Committee, Duke University School of Law
- Chair, Duke Initiative, Duke University School of Law
- TechBridge Board of Directors
- Board of Directors and Past President, Technology Executives Roundtable
- Board of Directors and Executive Committee, Metro Atlanta Chamber of Commerce
- Chair, Metro Atlanta Chamber of Commerce, Technology Leadership Council, Capital/Funding Sub-Committee
- Board of Directors, Atlanta CEO Council
- Chair, Metro Atlanta Chamber Political Action Committee (MAC PAC)
- Co-Founder and Advisory Board, Southeastern Medical Device Association (SEMDA)
- Director Emeritus, Advisory Board and Past Chair, Technology Committee of the Metro Atlanta United Way
- Past Member, Board of Directors, Computer Law Association
- Board of Directors, Technology Association of Georgia (TAG)
- Co-Founder, Minority Technology Entrepreneurs (MiTE)
- Co-Chair, Metro Atlanta Chamber of Commerce/Business Recruitment Sub-Committee
- Founder and Former Member of the Board of Directors — Southeastern Software Association
- Co-Founder, Technology Tax and Finance Forum
- Member, Commission for a New Georgia - Software Development Technology Advisory Group
- Former Member, Board of Directors, Business & Technology Alliance
- Former Member, Board of Directors, Southeastern Council of American Electronics Association
- Former Member and Chair, Leadership Committee, Governor's Science and Technology Advisory Council, State of Georgia
- Technology Law Columnist: TechJournal South / Business to Business
- Member, Editorial Board, The Computer Lawyer
- Former Member, Board of Visitors, Grady Hospital

- Past Editor, Computer Law Association Bulletin
- Past President, St. Johns Lutheran Church (Atlanta)
- Past Member, Board of Trustees — The Paideia School
- Member, Children's Community Board, Children's Healthcare of Atlanta
- Member, Board of Visitors, Duke University School of Law
- Winship Cancer Research Institute, Advisory Board Metro Atlanta Chamber of Commerce
- Co-Founder, Technology General Counsel Roundtable
- Co-Chair, Technology Marketing Council of the Metro Atlanta Chamber of Commerce
- Guest Lecturer, Duke University School of Law
- Atlanta Rotary Club
- TiE Charter Member
- Co-Chair - United Way of Metro Atlanta / Cole Society

Speaking Engagements

- Southeastern Medical Device Association (SEMDA) Conference March 29th, 2011
- Who Needs An Appraisal? August 17th, 2010 - 7:00 AM
- Executive Compensation: Navigating the Legal & Accounting Challenges May 25th, 2010
- Information Technology Law Institute 2010 - New York May 17th, 2010
- Information Technology Law Institute 2010 - San Francisco April 15th, 2010

More Speaking Engagements...

Recent News

- Morris, Manning & Martin, LLP Attorneys Named 2011 Super Lawyers & Rising Stars February 24th, 2011
- MMM Partners Head to India for Speaking, Networking January 19th, 2011
- Super Rainmaking: 10 Secrets To Raising the Bar In Your Law Practice January 19th, 2011
- MMM's John Yates to Chair Duke Law School Development Committee December 9th, 2010
- Morris, Manning & Martin Nationally Ranked for Venture Capital Deals November 23rd, 2010

More News...

Articles

- How To Build a Bigger, Better Technology Community in Southeast? It Won't Be Easy
- Software Distribution Agreements
- Atlanta's Strengths, Flaws Indicative of Southeastern Tech Communities
- It's a Great Time To Start a Business, Especially in Southeast
- Technology and Business Law Update -- Important Cases and Legal Developments

More Articles...

Books

- Legal Power: A Software Executive's Guide to Key Legal Practices (Culpepper and Associates)